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TEAM UNIFORMS SPONSORSHIP PROPOSAL

Dear Members,

On behalf of Volleyball Ballarat, I am excited to offer you and your team a unique opportunity to co-invest with us in acquiring new playing uniforms. As a valued member of our competition teams, you now have the chance to attract your own uniform sponsor with a minimum contribution of \$300. Volleyball Ballarat will help you design and order your uniforms through our partnership with S3 Promotions and co-contribute any shortfall in cost above the \$300, helping to ensure that our teams are well-equipped and looking their best on the court.

Volleyball Ballarat boasts a strong and active membership base of over 150 players, with more than 15 teams competing in local competitions. Our junior and family participation continues to grow, fostering a welcoming and inclusive environment for athletes of all ages and skill levels. Additionally, our representative teams proudly compete in regional tournaments, showcasing the talent and dedication of our players beyond the local level.

By securing a uniform sponsor, you will not only assist in funding high-quality team gear but also provide exposure for businesses within our sporting community. Benefits to sponsors include:

- Brand Visibility: Their logo will be featured on team uniforms, gaining exposure during competitions and events.
- **Community Engagement**: Aligning with a respected local organization that actively supports youth development and healthy lifestyles.
- **Networking Opportunities**: Connecting with players, families, and fellow sponsors who share an interest in community sport and business growth.
- **Social Media & Digital Marketing**: Recognition through our growing online presence on our website, newsletters, and social media platforms.

We encourage you to seek potential sponsors who would be interested in supporting your team while gaining valuable brand exposure. If you or your potential sponsor have any questions or need assistance, please feel free to contact me.

Thank you for your ongoing commitment to Volleyball Ballarat. We look forward to working together to enhance both our sporting community and your team's presence on the court.

Best regards,

Damon Minotti Volleyball Ballarat President